

BRAJESHWAR OINAM

I am an entrepreneur, and technologist, with a deep focus on leadership in products and designs. I have been a developer, designer, and creative product direction with a track record of building products and leading teams.

Through my experiences, I've learned to appreciate and empathize with users, avoid technology hubris, and focus on being responsive to users, clients, customers, and their needs from the ground up.

I'm lucky to have worked with some of the best teams, engineers, designers, founders, and investors.

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Wipro

2026 Apr — Present · AI Product Lead · Bangalore (India)

In the last six months I added \$200M+ to Wipro's sales pipeline on my own, and a further \$300M+ with the team. I work directly with Sales, GTM, and clients to understand their businesses and turn ideas into working prototypes and product portfolios, for Apple, Google, Chevron, J&J, Blackstone, Peloton, and bp, among others.

I lead a small, focused team building three internal tools: an AI-assisted prototype builder, an LLM router (similar to OpenRouter), and an IDE with a built-in knowledge graph and ontology for each project.

I am also training and building a team of 50+ AI-native product designers and developers.

Valinor Earth

2021 Jan — 2025 Dec · Co-Founder, CEO · Remote (Worldwide)

Valinor Earth puts AI (artificial intelligence) into a software suite to manage carbon footprints, helping individuals and businesses to measure, reduce, remove, and offset their impact on the climate.

We are building an easy-to-use interface for customers to automate their climate actions. We take care of the end-to-end climate action for them so they can focus on their business.

We are an Asynchronous Remote Distributed-Team with founders from India and Canada, operating in the USA, Europe, and the UK.

(2021) Before pivoting to Climate, Valinor Earth started off as an AgTech Startup trying to fulfill the needs of commercial Farmers and Agricultural companies to leverage Satellite technology to track progress and enhance productivity in remote farmlands.

Sabbatical

2020 Jan — Dec · 1 year

I was on a break, researching with a focus on Climate Change.

I helped a Japanese Startup establish its Indian branch. I spent time tinkering with Satellite data from JAXA, Sentinel Hub, and other publicly available data.

I got into one of the prestigious communities of founders, entrepreneurs, professionals, and investors at On Deck, as a Founder Fellow (#ODF7).

Mobisy

2018 Aug — 2019 Dec · 1+ years · Head of Product · Bangalore (India)

Mobisy is a high-growth, technology company that is transforming the retail supply ecosystems in several markets, including India, Africa, Middle East, and Europe through its products Bizom and Distiman.

Mobisy's products serve over 300 top consumer brands, including global FMCG giants such as Unilever, Procter & Gamble, Reckitt-Benckiser, Coke, Pepsi, Mondelez, and Hershey's. As of 2019, Mobisy's products have over 150,000 users and reach 5 million retailers.

I was involved in the long-term Product Strategies at Mobisy. I worked closely with the design team, and lead the effort in building a robust Design System for Mobisy Products, its branding, and messaging. My focus was on building a team of product focused leaders at Mobisy.

Locavore

2018 Jan — 2018 Dec · 1 year · Co-Founder · Bangalore (India)

I met my co-founder, Gurjot Singh, while he was experimenting with the idea of large-scale energy storage with Vanadium Redox Batteries. He is a research scientist who specializes in the study of energy, food, and fuel. Unfortunately, due to the high CAPEX requirements, we pivoted to Smart, and Precision farming with Aeroponics.

We built a demo farm in Bangalore, India. We were invited, and interviewed at Mountain View for the Y Combinator Winter 2019 Batch.

Gurjot moved on to a second generation Bio-fuel generation technique backed by the Swedish government, and a private Swedish technology company. I stayed behind to find solutions to the myriad of problems of Climate Change.

Alaris Prime

2016 Apr — 2017 Dec · 2 years · Co-Founder, Advisor · Remote

"We design and build products for beauty and performance."

At Alaris Prime, we believe that software should be simple to use for humans. At the same time bringing higher returns on investment for businesses. We help clients every step of the way in building beautiful and performant products.

I was responsible for business development, client interaction, and ownership of the products that we built for our clients. Generated revenue of over \$200,000 in the first year of operation.

Razorfish

2014 Sep — 2016 Mar · 1½ years · Creative Director · Bangalore (India), London (UK), Austin (USA)

I led the creative design and development at Razorfish, Bangalore, India. In a year, I hired and trained 50+ proficient designers and developers. I trained them and taught best practices, standards of design, and development.

I restructured, introduced tools and utilities, and started many initiatives in the company. I made it easy for employees to be more productive, spend quality time with their work. Introduced smooth communication methods, and patterns between clients and the team helping get things done.

I contributed to front-end designs, development, stakeholder interactions, and management of some exciting clients, and projects:

LxiDD

2013 Jan — 2014 Mar · 1+ years · Co-Founder, CEO · Bangalore (India)

As an Entrepreneur-in-Residence at Kamelot Kapital Pte Ltd, Singapore, I worked on LxiDD. I was responsible for the Product Interface and Experience Design, Customer & Client Engagement.

LxiDD is a network of Indie Professionals such as Designers, Developers, and Creatives.

Levoma

2010 Nov — 2012 Dec · 2 years · Co-Founder, CEO · Mountain View (USA), Bangalore (India)

Levoma was a mobile video-dating platform, helping singles aged 18-30 find partners easily, quickly, and effectively. Levoma works across and between multiple devices - iPhone, iPad, Android phones, and tablets.

We were the first Indian startup to graduate at the Founder Institute in 2010-2011 Winter Silicon Valley Chapter. Levoma was among the final 12 graduating companies out of its initial cohort of 50+ startups.

Levoma released its beta App in January 2011. It was acquired by a Singapore investment firm, Kamelot Kapital Pte Ltd.

Infinitely Beta

2009 May — 2010 Jul · 1+ years · Co-Founder, Product and Design Chief · Pune (India)

Infinitely Beta set out to build innovative products in Pune, India. Its flagship product, Paisa.com, was praised by industry experts and beta testers for its innovative User Interface and a never-before-done-in-India User Experience.

Paisa.com was merged in February 2012 with HelpShift, which has raised venture capital from Nexus Ventures, True Ventures, and others.

I helped design and develop Paisa.com with the team that I got from the acquisition of my previous company, oCricket.

oCricket

2007 Apr — 2009 May · 2 years · Co-Founder, CEO · Mumbai (India)

oCricket was poised to be a dedicated network for Cricket lovers and fans. We envisioned oCricket to be able to get users to access Cricket related media and content more efficiently and at a much more affordable price.

oCricket was acquired by Infinitely Beta Pvt. Ltd. in June 2009.

I raised seed-funds from my previous employer (Peerless Software), and worked on building the product, and hiring the team.

Mixercast

2006 Apr — 2007 Mar · 1 year · Senior Architect · Pune (India), Silicon Valley (USA)

Mixercast allowed users to create embeddable slide show widgets. Users could mix together both personal and licensed content into their slide show.

Mixercast was funded by Fuse Capital (erstwhile ComVentures), ONSET Ventures, and Intel Capital for over \$12M and had clients such as YouTube, CBS, etc.

Oinam Software

2003 Mar — 2006 Mar · 3 years · Co-Founder, CEO · Mumbai (India)

I gave up my lucrative career at Peerless Software to start my own Software Service Company, Oinam Software Pvt. Ltd.

At Oinam, we designed and developed websites, web applications, and applications for Pocket PC Devices. We undertook some of the most innovative, sometimes very experimental work for clients, including but not limited to the likes of Macromedia, STARZ, Disney, Obeo, Ultrashock, Edition Interactive, Pearson, Cambridge University Entrepreneurs, Tata Consultancy Services, *et al.*

We also worked for many contractors who sub-contracted their work to us. We were in fact one of the best ghost developers to many successful contractors and agencies.

Oinam Software was acquired by Mixercast in 2006.

Peerless Software

2001 Nov — 2003 Feb · 1½ years · Pocket PC Designer / Developer · Mumbai (India)

I landed my first job as a Flash Programmer designing and developing healthcare applications for the Pocket PC devices.

At Peerless Software, I built Pocket PC Software Applications for physicians in the USA. I built tools for clients such as Copaxone, Cipla, and many other Healthcare Industry leaders.