

GAMIFICATION IN UI - UX DESIGNS

**BRAJESHWAR
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Gamification is the process of using game thinking & mechanics to engage audience & solve problems.





Brajeshwar

<http://brajeshwar.com>

Brajeshwar believes in simplicity; pushes the envelop and envisions the betterment of usable and practical solutions.



India

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TODAY

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BEST

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STREAK

0 DAY

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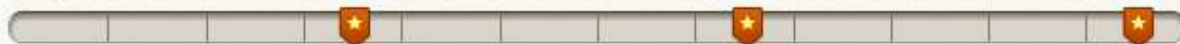
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BENEFIT OF GAMIFICATION

- Boss/Client gets more ROI.
- Make your users happy.
- Fun to engage with your design.



GAMIFICATION IS A MEANS NOT AN END.



THANK YOU.

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